

# Digital Marketing



**Content Creator:** Girl Scouts can use the bakery-themed graphics or virtual backgrounds on LittleBrownie.com to create a fun, professional video. Have Girl Scouts write their pitch on cue cards and include their goals. Girl Scouts should remind customers to bookmark digital cookie links for easy reorders and use their donation heart craft as a video prop. Volunteers, or older Girl Scouts can assist with recording. Provide the video to caregivers to share on social media or on Digital Cookie®.



## Follow, Like, Share Dance:

For younger Girl Scouts that are not online, just have fun with this group dance that is truly social.

Now, we **Follow** in a line.

It's Cookie Season.

Time to shine.

Two thumbs up.

I **Like** your post.

It's Girl Scout Cookies,

We like most!

Now give a clap,

And bust this rhyme.

**Share** your voice,

It's Cookie Time!

*Little Brownie*  
BAKERS®